

SL Shakespeare Company's Twelfth Night, Act 1 Open-Ended Run Photography Contest on Koinup!

Awesome Show Invites You to Collaborate on Fan Art To Win L\$100,000 in Prizes!



It's the story of a shipwrecked girl who goes undercover as a eunuch in the crazy love-charged land of Illyria. The SL Shakespeare Company's long-awaited open-ended run of *Twelfth Night*, Act 1 is anon! This opening act evolves to reveal the love triangle that silly girl-castrato Viola gets herself into. The unabridged first act contains ample fun—opportunities for you to hear Sir Toby Belch *belch*, delight in a tempest wrecking the Illyrian coast, see Duke Orsino jump off a balcony into a bed of violets, and much, much, more!

But, what's more fun for you is perhaps our invitation for you to join us in creativity (with booty)! Koinup and the SL Shakespeare Company have teamed up to offer a photography contest with several different prizes for artwork derived from the SL Shakespeare Company's open-ended run of *Twelfth Night*, Act 1.

Don't delay! Catch a show, snap some shots, make them good, and enter to win! Drop by any of our performances on Sundays @ 1 PM PST and/or Tuesdays @ 6 PM PST at the SL Globe Theatre.

Performances are free *except for the last Tuesday and Sunday of each month.*

See below for more info on special performances and sessions!

Main Contest:

Any artwork that is significantly and evidently derived from any imagery from SL Shakespeare Company's Twelfth Night, Act 1 Open-Ended Run may be entered in the main contest. Details subject to Rules below. Prizes will total to: L\$10,000 cash and L\$35,000 in sponsored merchandise. Winning entries will also be published in the magazines and newspapers listed below.

Unedited SL Photography Special Category:

Photography of our production taken directly from Second Life with no post-editing also qualify for our Unedited SL Photography category. Details subject to Rules below. Prizes will total to: L\$5,000 cash and L\$7,500 in sponsored merchandise.

Avatar Photography Special Category:

Photography that especially focuses on actor avatars of our production is also eligible to win in the Avatar Photography category. Details subject to Rules below. Prizes will total to: L\$5,000 cash and L\$7,500 in sponsored merchandise. While all entries that focus on a single avatar will be considered for this prize, Special Photography Avatar-Only Sessions will be held on:

- Saturday, April 4 @ 1 PM
- Saturday, April 18 @ 1 PM
- Further details TBA!

"Variations" Mini-Contests:

Starting in April, certain performances will show a "Variation" from our main production. For example, we hope to try an *all-female* production, a *switched-gender* production, and perhaps also a (strictly unofficial) *popular culture-analogues* production. We will be holding a special April Fool's Day performance on Wednesday, April 1, featuring *premeditated bloopers*. Each "Variation" will be accompanied by a mini-contest. When finalized, mini-contest details and deadlines will be posted here. Photography taken at a "Variation" performance will qualify as entries for both its qualifying mini-contest and the main contest, above. "Variations" prizes will total to L\$5,000 cash and L\$25,000 sponsored merchandise.

Judges

- AM Radio – Legendary Artist
- Ananda Valeeva – Editor, Inner World Magazine; CEO, Surya Isle
- Beyers Sellers – Talk Show Host, Metanomics
- Dana Vanmoer – Co-CEO/Editor, SL-Newspaper
- Eshi Otawara – Artist; Builder; CEO/Designer, Eshi Otawara (formerly Chambre du Chocolat)
- Frolic Mills – Editor, Best of SL Magazine; Co-CEO, Best of SL Enterprises
- Ina Centaur – Artistic Director, SL Shakespeare Company; CEO/Designer/Architect, Ina Centaur; Curator, Printings Museum and SLartists.net
- James Kjeller – Photographer; Gridnaut
- Prad Prathivi – Co-CEO/Builder/Designer, Amodica; Co-CEO, The Crown and Pearl
- Rightasrain Rimbaud – Photographer; CEO, Rezzables
- Saffia Widdershins – Owner/Editor, Prim Perfect; Producer/Presenter, Meta Makeover
- Sarah Nerd – Legendary Land Baron
- Vint Falken – Photographer; Blogger

Judging Criteria:

Entries will be judged based on three simple criterion:

1. Clarity of Expression
2. Skill and Technique
3. Creativity and Uniqueness

Judges will appoint a numeric value between 1 and 10 (10 being the maximum score) for each criterion. The highest cumulative average of the sum of each criterion from all participating judges wins. We may also be highlighting entries that score well in each particular criterion.

Prizes Summary:

- Main Contest (also includes unedited SL photography): L\$10,000 cash and L\$40,000 sponsored merchandise
 - A grand prize winner will win L\$10,000 cash and L\$10,000 sponsored merchandise.
 - Ten Runner-up's will each receive L\$3,000 sponsored merchandise packages.
- Unedited SL Photography-Only Contest: L\$5,000 cash and L\$7,500 sponsored merchandise
 - A grand prize winner will win L\$5,000 cash and L\$2,500 sponsored merchandise.
 - Ten Runner-up's will each receive L\$500 sponsored merchandise packages.
- Avatar Photography Contest: L\$5,000 cash and L\$7,500 sponsored merchandise
 - A grand prize winner will win L\$5,000 cash and L\$2,500 sponsored merchandise.
 - Ten Runner-up's will each receive L\$500 sponsored merchandise packages.
- "Variations" Contest: L\$5,000 cash and L\$25,000 sponsored merchandise
 - Details TBA. Check back on this page in April.

Sponsored Merchandise include highly-coveted (and some limited-edition) production valuables, such as set pieces, props and wardrobe items. Select winning entries will also be published in the magazines and newspapers listed below:

- Best of SL Magazine
- Inner World
- Prim Perfect
- RezLibris
- SL Newspaper
- sLiterary Magazine

Winning entries will be noted on koinup.com and the SL Shakespeare Company *Twelfth Night* blog at <http://TwelfthNight.SLshakespeare.com/blog>

Directions:

- Sign up for a koinup.com account to send in your entries. (Registration is free and quick.)
- Take photos of any SL Shakespeare Company performance of *Twelfth Night*, Act 1. These occur every Sunday's @ 1 PM PST and Tuesday's @ 6 PM PST at the SL Globe Theatre. **Most performances are free**, *except for the ones that occur on the last Sunday and Tuesday of a performance month*. Attendance will be limited at the ticketed performances.
- Special unscheduled performances may occur. We will be running weekly (or bi-monthly) "mini-contests" in sync with "Variations" starting in April. Details to be announced soon on this page and also on our blog at <http://blog.SLshakespeare.com>
- To enter a photo, send it into koinup.com and tag it with: slsctwelfthnightcontest
- To enter a photo in the Unedited category, please also add the tag: slsctwelfthnightuneditedcontest

Rules:

- All contest entries for the main contest must be received by 11:59 PM PST on June 15, 2009.
- Imagery must be taken from the above mentioned production(s).
- Cast, production staff, and judges are permitted to submit to the pool, *but their entries will not be judged*.
- All submissions to the contest must be posted to koinup.com *and* tagged with: slsctwelfthnightcontest
- Submissions to the Unedited category must also be tagged with: slsctwelfthnightuneditedcontest
- There are no limits to the number of entries you may submit.
- Entries that win a mini-contest may also win the main contest.
- Entries submitted to the Unedited contest may also be submitted to the main contest. Entries that win in one category cannot win in the other. In the unlikely event that there is a tie between an Unedited entry and a post-processed entry in the main contest, the grand prize will be split.
- To facilitate fair judging, please do not watermark or put logos or signatures on your entry.
- The decisions of judges are final.